



Sustainability at Messeforum Oy

Statement of the CEO

5.6.2026

Dear stakeholders, clients and partners,

I'm pleased to inform you about the continuous commitment of Messeforum Oy to sustainability. Since the founding of the company in 2009, sustainability, transparency and trustworthiness have been our key values. In 2021 Messeforum joined United Nations Global Compact initiative, a non-binding United Nations pact to get businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation.

With the UN Global compact, we are committed to its Ten Principles in areas of Human Rights, Labor, Environment and Anti-Corruption as well as to the Sustainable Development Goals (SDG) of the United Nations. We believe that the human rights, equality and personal security belong to every individual despite of gender, race, age or any other quality. No discrimination is acceptable. We do not tolerate any forced labor nor any child labor nor any working conditions in conflict with human wellbeing or international regulations. We are committed to work in compliance with all relevant national and international laws and legal frameworks and do not accept any extortion or bribery or any other form of corruption.

These principles and goals are part of the strategy, culture and day-to-day operations of our company and are implemented in our Code of Conduct concerning the whole personnel and recommended to our partner networks.

In today's rapidly evolving business environment, it is increasingly important to address digital risks and ensure the responsible use of AI. We provide guidance and training to our personnel and safeguard our infrastructure to help ensure responsibility, security and resilience across all our digital operations.

Best effects in contributing to the well-being of the environment

We are deeply focused on the UN Global Compact's Principles of Environment and the UN SDG 13 (Goal of urgent action to combat climate change and its impacts). Since the end of 2024, we are committed to the Science Based Targets initiative (SBTi) aligned with climate science, the goals of the Paris Agreement and the effort to limit global warming to 1,5 °C. Messeforum commits to reduce absolute Scope 1 and Scope 2 GHG emissions 42 % by 2030 from a 2023 base year, and to measure and reduce its Scope 3 emissions.



It is indeed in the sphere of environmental goals where we have the best possibilities to contribute in an effective way. Our business in designing and building exhibition stands is material intensive and requires lots of travelling which both generate lots of emissions. Therefore, fighting climate change, reviewing risks caused by our activity and finding ways to reduce our carbon footprint are key objectives to us.

We are constantly striving to improve in sustainability and are committed to an annual carbon footprint management plan for our exhibition stands and an annual carbon footprint report. A detailed and reliable emission calculation system is the foundation of all emission reduction efforts. In 2025, we automated our emissions calculations by integration of the OpenCO2 emissions database's emission factors to our internal systems through an API solution. This automation further enhances the accuracy and reliability of our emission calculation, providing an even stronger basis for effective emissions management and reduction initiatives.

Our latest carbon footprint report of year 2025, complying with the requirements of Greenhouse Gas Protocol and ISO 14067 standard, has been completed in 28.5.2026. Based on the report, the total amount of our Scope 1, 2 and 3 emissions in 2025 were 277,30 tons CO₂e (market-based) and 277,00 tons CO₂e (location-based).

Compared to 2024, our total emissions have decreased by 9,70 % (market-based) / 9,57 % (location-based). In adjusting the total emissions relative to the net revenue of each year, the emission intensity has decreased from 85,31 tCO₂e in 2024 to 77,46 tCO₂e in 2025 (market-based). The emissions of the exhibition stands we built in 2025 were 232,10 tCO₂e compared to the 257,24 t CO₂e in 2024.

In the latest carbon footprint management plan of our carbon neutral exhibition stands, complying with the ISO 14068 standard, we commit to reducing the part of compensation in our exhibition stands (excluding travel and accommodation) to 0 by 2035. Among other things, we are continuously looking for new ways to build stands with less emissions, to find new lower-emission materials, to optimize storage and travel and to engage our subcontractors and clients.

I'm very grateful to our clients for their trust in our sustainability work. Big thanks belong to our staff and to our partners in contributing our efforts to minimize the emissions in stand design and stand construction. Let us continue to work together to prevent climate change.

Arto Varanki
CEO of Messeforum Oy